

PRINTS IN MOTION 2008 WINTER TOUR SCION XB PROMOTION: END USER DRAWING

OFFICIAL RULES: THE FOLLOWING PROMOTION IS VALID IN THE 50 UNITED STATES AND D.C. ONLY. VOID ELSEWHERE, INCLUDING BUT NOT LIMITED TO ALL OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHEREVER PROHIBITED. DO NOT ENTER THIS PROMOTION IF YOU ARE NOT A LEGAL RESIDENT OF AND CURRENTLY RESIDE IN THE ONE OF THE 50 UNITED STATES, OR D.C. THIS PROMOTION WILL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW.

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. TIME FRAME: Promotion begins October 24, 2007 at 12:00:00 A.M. Eastern Standard Time (EST) and ends February 28, 2008 (the "Promotion Period"). To participate in the drawing, participants must register for and attend one of the Prints In Motion events during the promotion timeframe.

2. ELIGIBILITY: Promotion is open only to legal residents of the 50 United States and D.C. who are 18 years of age or older at the time of entry. Entrants must meet the eligibility requirements of the lease plan. New Vision, hereby known as "the Sponsor", reserves the right to determine the eligibility of the winner. Hewlett Packard (HP), 3M, GBC and Onyx are mere prize providers. The Sponsor and these Prize Providers are the "Promotion Parties." Employees of the Promotion Parties, their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, Promotion judges, and members of the immediate families or households of any of the above are not eligible to participate. "Immediate family" means parents, sisters, brothers, children, husband and wife (whether biological, step or adoptive). HP Qualified Solvent Resellers (QSR) are not eligible to participate. All federal, state, and local laws and regulations apply. Participants agree to abide by the terms of the official rules and by the decisions of the Sponsor.

3. DRAWING: One winner will be chosen by random drawing. No purchase is necessary to enter or win. Purchase will not increase chance of winning. Drawing is open to residents of the United States who are 18 years of age or older at the time the drawing commences, who have a valid U.S. driver's license, and who have registered for and attended one Prints In Motion event, and are a full-time employee in the digital wide format industry. Only one entry per person. Odds of winning depend on number of valid participants. Winner will be selected from among all eligible participants received for the prize drawing in a random drawing conducted in Greenville, SC on or about March 15, 2008 by the Sponsor.

4. PRIZE NOTIFICATION/WINNER VERIFICATION: Winner will be notified at time of drawing and by U.S. mail and will be required to sign a release and affidavit of eligibility within 30 days of the letter's postmark. No cash equivalent or prize substitutions are allowed. Prizes are non-transferable. If the prize notification letter is returned as undeliverable, or if required affidavits and releases are not received within the prescribed period stated above, or if a winner is deemed ineligible for any reason, or if the prize is rejected or otherwise unclaimed, the corresponding prize will be forfeited and the prize will be awarded to an alternate winner in a random drawing from among all remaining eligible entries. Any alternate winner selected will be randomly selected from among the remaining eligible entries for that prize drawing received during the Promotion Period.

5. PRIZE/APPROXIMATE RETAIL VALUE ("ARV"): One (1) Prize will be awarded, consisting of the following:

An 18-month lease on a 2008 Scion XB. Approximate Retail Value ("ARV"): \$6,750.00. Actual value of lease may differ in some states; however, regardless of actual value, all costs related to lease for the 18-month period, including down payment, will be included in the prize, with the exception of taxes and those items listed below and any other exceptions imposed by the originator of the lease, as well as those included in the attached lease Assignment and Assumption Agreement.

All taxes on prizes including but not limited to income taxes, lease and sales taxes, and excise taxes (if any) are the responsibility of the winner, as applicable. Winner will be issued IRS Forms (1099) reflecting the value of their prize.

License, title, registration, insurance, gasoline, maintenance, and all other expenses related to the operation and use of the vehicle is the winner's responsibility. Vehicle will be delivered near the winner's home, as determined by Sponsor. All vehicle options are at Sponsor's sole discretion. Winner must comply with all terms and conditions of the appropriate lease plan and the lease Assignment and Assumption Agreement including but not limited to provisions related to mileage and excess wear and tear, and must meet the eligibility requirements of the lease plan, including but not limited to credit worthiness. Copies of the lease plan and the lease Assignment and Assumption Agreement will be provided to the winner. If a potential winner is not eligible under the awarded vehicle's lease plan, prize will be forfeited and may be awarded to an alternate winner in accordance with these Rules. Total maximum value of prizes in this Promotion: \$6,750.00.

By entering this contest and/or accepting prizes, entrants and winner agree to release the Promotion Parties, their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and each of their respective directors, officers, employees, and agents (collectively "Releasees"), from any and all liability, claims, losses, actions or damages of any kind (whether actual, consequential or incidental) incurred with respect to participation in this contest, or from the awarding, receipt, possession, and/or use or misuse of any prize, or participation in prize-related activities.

6. Releasees are not responsible for: (i) electronic transmissions/entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, or not received by the Sponsor or its agents for any reason, (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of, entries, (iii) failed or unavailable hardware, network, software or telephone, cable or satellite transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion or (iv) any entries submitted in a manner that is not expressly allowed under these Official Rules. All incomplete or non-conforming entries will be disqualified. Sponsor is further not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the transmission, receipt or processing of the entries. If for any reason this Promotion is not capable of running as planned, or if this Promotion or any Website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Promotion and processing of entries per these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action, and/or to cancel, terminate, modify or suspend this Promotion. In the event this Promotion is cancelled, Sponsor reserves the right to conduct a random drawing to award the prizes (or comparably valued substitute prizes) from among all eligible, non-suspect, entries received prior to the time of the action or event warranting such cancellation.

7. Participants agree that their name and likeness may be used for any and all promotions associated with the drawing without compensation. The winner also consents to the use of their name and likeness for publicity purposes without further compensation.

8. List of winners may be obtained by written request sent to (New Vision, 1110 West Butler Road, Greenville, SC 29607, Suite A). Allow 4-6 weeks for delivery.

9. Promotion sponsored solely by: New Vision, 1110 West Butler Road, Greenville, SC 29607, Suite A.